Step up your business's data backup and recovery strategy

Backup and Recovery Managed Service

What would be the cost to your business if you lost your critical data? Your business data is the lifeblood of your company and the amount you are collecting and storing is growing all the time. Imagine the impact if you lost a day's data, a week's data or a year's data due to inadequate or infrequent backup processes? What would happen, and could you recover?

Safeguarding your business and its data is important now more than ever

In today's on-demand business environment, data protection is critical. That's because modern businesses leverage data to be forward thinking — agile, constantly improving and innovating. But threats and risks have become an increasing part of operating today. These risks, such as malware, ransomware or even user error and hardware failures can bring progress to a halt — leading to devastating downtime costs that can put your company out of business. In the end, moving your business forward with resilience is a better solution than backup and recovery.

But there is growing complexity, cost and risk

Designing, managing and administering in-house backup and data recovery solutions has become a challenge for even the most proficient IT experts. New business demands, the multitude of content sources and different data formats add to the growing complexity of backup and recovery for businesses that are already difficult to manage. Most companies significantly underestimate how long it will take to get back online after an unplanned outage. In fact, businesses do not typically invest the necessary time and resources in disaster recovery planning to ensure smooth recovery from data backups.

Backup and Recovery Managed Service: You just focus on your business

We keep your business protected from everything — human error, hardware failure and more — and have you up and restored in minutes. We work closely with our clients to leverage the best high-availability solution that meets the needs of your business, and create a perfectly tailored backup strategy and plan to protect your business-critical data. You just focus on what you do best: your business.

Top three major costs of downtime

1 Revenue and sales

The average cost of downtime is at least $100,000 per hour across all industries and all sizes of organizations.

2 Competition and business opportunities

Today's modern digital transformation and cloud initiatives rely on data availability.

3 Customer loyalty and brand

Consumers and partners need to trust the online platforms and services they use. Your business will struggle to maintain that trust if your data is compromised.

What is Acronis Backup and Recovery Managed Service?

It's a service that protects your data in real time and saves your business from downtime and loss. We utilize leading technology and processes via a cloud-based solution to safeguard your data.

- Storing and protecting your backup data.
- Monitoring and managing your backups.
- Enabling a rapid and effective recovery.

More than backup: A team of experts and a service you can trust.

We work closely with our clients to deliver the best data protection solutions to meet your business's needs. We consider things like what data is most critical to your business operations, the industry you work in, and the different levels of access needed for your account.

Next steps

To learn more about our Backup and Recovery Managed Service, contact us:

Backup and Recovery Managed Service. Secure. Reliable.

Benefits

Reliable, monitored and managed backups

Our comprehensive backup and recovery service provides consistent monitoring and peace of mind that your data is safe and always accessible.

The most secure backup for anti-malware and antivirus

Your data is kept secure via our unique approach of combining cloud backup with cyber protection features.

Employees won't lose their work in progress

Quick and easy one-click recovery enables employees to easily start their own automated recovery in the event of data loss — saving time and reducing stress for everyone.

Effective compliance reporting

Your critical data is secured with a data protection map that tracks the protection status of files. If they are not protected, an alert is created, and our team can quickly rectify the issue.

Every piece of your data will be redundant and available

Copies of each piece of your data are stored across different storage nodes to ensure that your data is available — no matter what.

Rapid and effective recovery whenever needed

Your business's critical apps are monitored and continuously backed up, providing you with the best prevention and recovery available.